GROWTH DRIVE precision system driving Profits. Growth. Value.

Growth-Drive Customers:

- Business Advisors
- ✓ CPAs
- Exit Planners
- Wealth Advisors
- ✓ M&A Pros
- Fractional CFOs

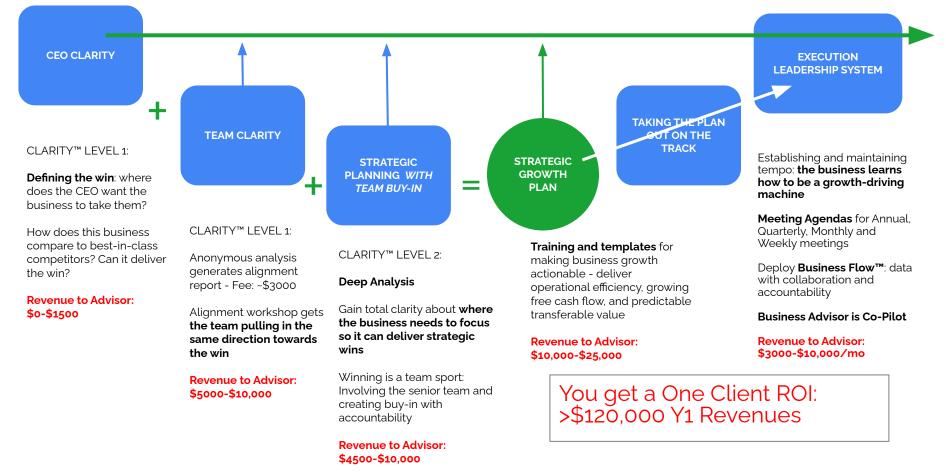
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Are you a 1 or a 5?

Business Advisor: 2, 3 & 4

- ✓ Strategic Intent
- ✓ Strategic Capacity
- ✓ Strategic Planning
- Execution Leadership





CLARITY Level 1: Five **Discovery** Tools

CLARITY LEVEL 1

Client Discovery: in minutes generate a powerful report about Strategic Capacity and Business Value.

Level 1 Report

Educate your clients about how their business compares to best-in-class competitors considering operational performance and business value.

Equity Value Planner

Planning for future wealth: what must the business be worth to fund your clients long-term lifestyle?

Range of Values

Calculates Value at Top Multiple, Transferable Value, and the Value Gap. Lead discussions about maximizing M&A Price.

Protect Value Analysis

+

Educate clients about protecting future cash flow using advanced planning, sophisticated compensation and insurance products.

Plus: powers Biz Dev CEO Workshop Marketing Events, and paid projects like Senior Leadership Alignment Reports

CLARITY Level 2: Five Strategic Planning Tools

CLARITY LEVEL 2

Deep Analysis that fuels successful Strategic Planning. Show clients what best-in-class competitors are doing, score every aspect of the business engine, and show the ROI in \$\$ for every project.

Level 2 Report

Complete intel about this business as an operating machine. Detailed analysis of performance in the 24 OKRs of the 3 Dimensions of Business Growth and more.

Simulator

Predict growth of revenues and value under different scenarios. Plan the impact of increasing strategic Capacity on revenues and transferable value.

Leadership Roles

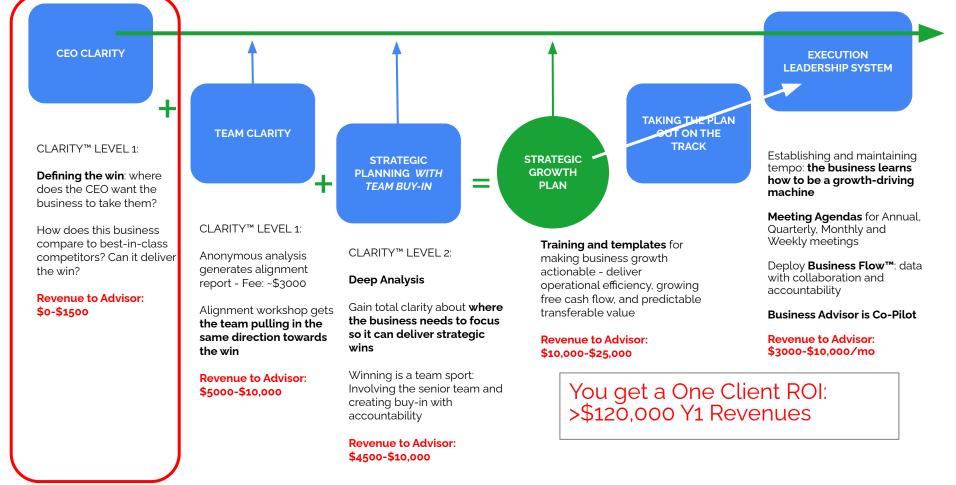
Score each of 4 executive functions and lead discussions about primary accountability for increasing performance in each of the 24 OKRs.

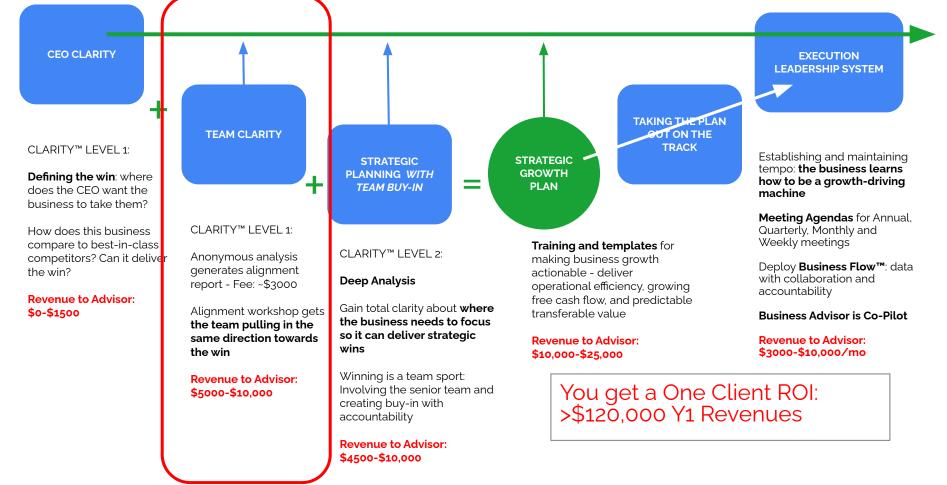
Execute Guidance

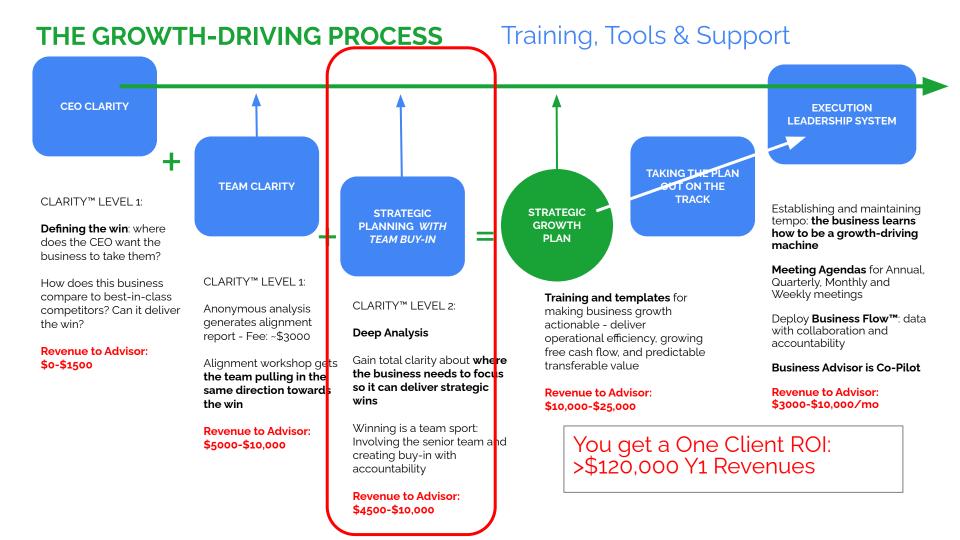
Guidance for increasing Strategic capacity aka performance for every Growth-Driving Objective and supporting Key Results. 1-2-3 for execution.

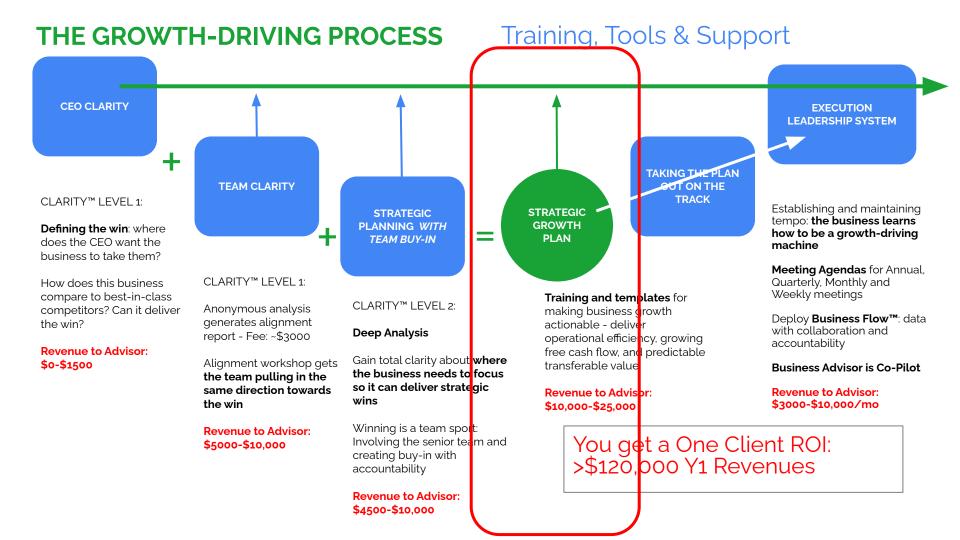
Plus: our Execution Leadership BOS and Business Flow[™] scorecard, and the entire Growth-Drive methodology and process, are embedded in **90.io**, the leading execution platform for delivering client wins.

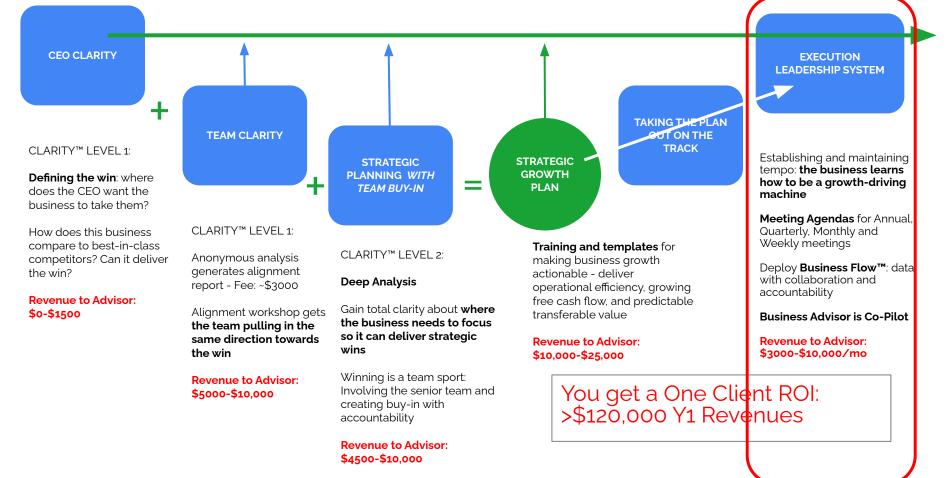
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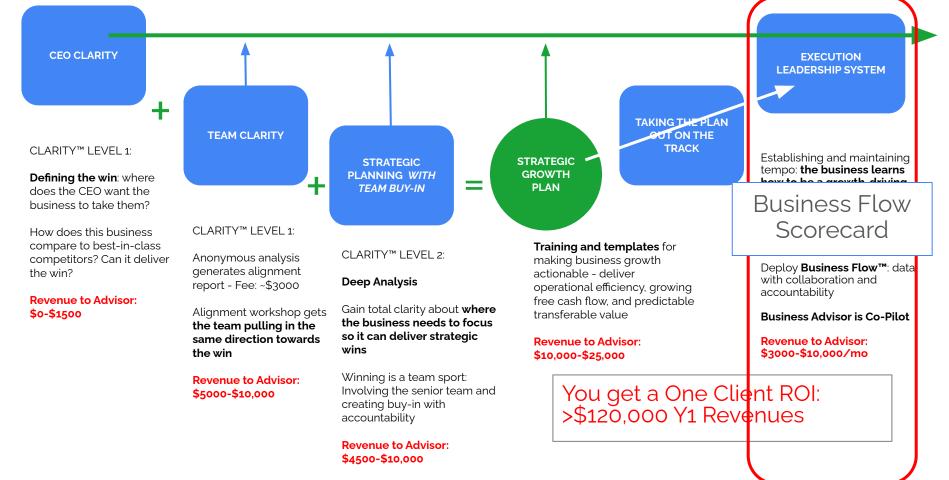












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